

A photograph of three young boys lying on their stomachs on a blue carpet, each using a laptop and wearing large headphones. The boy on the left is wearing red headphones and a red shirt. The boy in the middle is wearing black headphones and a red and grey striped shirt. The boy on the right is wearing black headphones with green accents and a black shirt. The text 'Renaissance myON Reader™' is overlaid on the image.

# Renaissance myON Reader™

Elizabeth Zilverberg, Renaissance  
ILA 2018, Austin, TX

RENAISSANCE®



## Our mission:

“To accelerate learning for all children and adults of all ability levels and ethnic and social backgrounds, worldwide.”



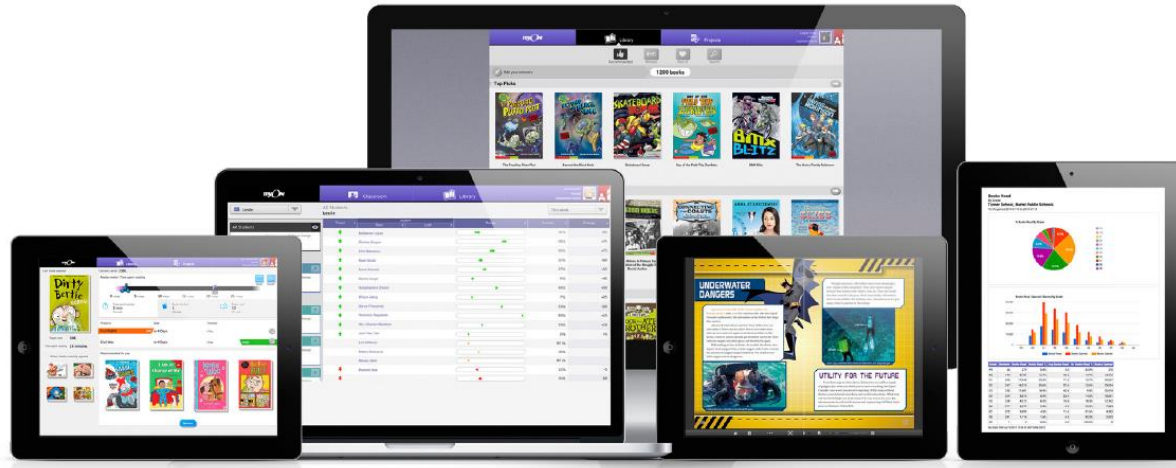


# One Giant **LEAP** for Literacy

RENAISSANCE®  
& *myON*™

# What is myON Reader?

A library of digital books, containing thousands of enhanced and appropriate titles for PreK-12. These titles are dynamically matched to each individual learner's interests, grade and Lexile® reading level. Available 24/7 year-round, online and offline.





A DIGITAL LITERACY GAME CHANGER

# The Five Pillars



## LEARNING PERSONALIZED

- Recommendations based on reading level and interests
- Reading scaffolds and literacy toolkit
- Promotes student choice



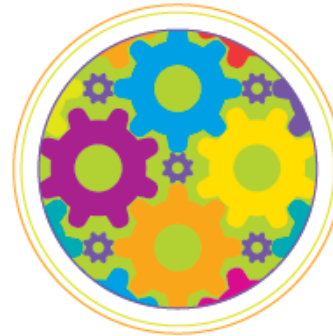
## UNPARALLELED CONTENT

- Over 5,000 enhanced digital books
- Leveled, authentic text with recorded audio
- Premier content options



## UNLIMITED ACCESS

- Concurrent access to all content
- Device-agnostic
- 24/7 access
- Offline capabilities



## SUPPORTS COLLABORATION

- Writing, graphic organizers, and peer-review
- Teacher project pool with assignments
- Promotes family engagement



## FOSTERS SUCCESS

- Lexile Framework
- Actionable data and reports
- Student growth measures

# Unparalleled Content

- Up to just over **5,000** digital books – core collection
  - New books continually added
- **70%** Nonfiction
- **10%** Bilingual / Spanish titles
- A growing list of publisher partners
- Reading levels **Pre-K – 12**
  - Beginning Reader – 1450 L



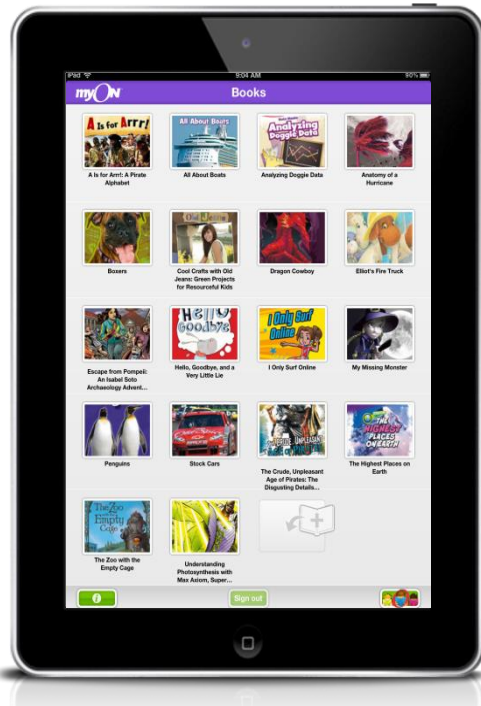


# Unparalleled Content

Core collection	Classics	News	Elementary third-party publishers	Secondary third-party publishers
    			                                  	                             



# Unlimited Access: Online and Offline



**Online:** Windows, Macs, Tablets, and Mobile

**Offline:** iPad App

**Offline:** Android App

**Offline:** Chrome App

**Offline:** KindleFire HD App

“myON has provided children without books in their homes access that has never been available to them in the past.”



**Dr. William Hunter**  
*Superintendent*  
*Polk School District (GA)*



# Personalization





# Personalization



STUDENT INTEREST

# Interest Inventory





## Grades Pre K-5

**myON**

your myON Interests changes made Save

Language  
☒ English ☒ Español

Categories

	Genres	<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/> <input type="radio"/> <input type="radio"/>
	Graphic Novels and Cartoons	<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/> <input type="radio"/> <input type="radio"/>
	Science	<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/> <input type="radio"/> <input type="radio"/>
	Language Arts	<input type="radio"/> <input type="radio"/> <input checked="" type="radio"/> <input type="radio"/> <input type="radio"/>

## Grades 6 and Higher

**myON**

your myON Interests changes made Save

Language  
☒ English ☒ Español

Categories

		Less interest	Some interest	Most interest
Stories appropriate for all levels of readers	Genres	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Fiction and non-fiction content in a comic-strip style format	Graphic Novels and Cartoons	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Physical science, life science, technology, and seasons	Science	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Books that include information on grammar, concepts, and different genres	Language Arts	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Learn more about the world, people, and cultures around you	Social Studies	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

# Personalization



READING ABILITY



# Placement Exam Assigned Based on Grade

Choose the best word that would fill in the blank.

The \_\_\_\_ was red.

- ☐ street
- ☐ car
- ☐ grass
- ☐ name

Save

Read the text below:

4

Nell's brother thought she was kidding. Nell was not kidding. She knew that the giraffe was watching her. Wherever she went, the giraffe would crane his neck to find her. Nell was beginning to get nervous. She walked to the far side of the enclosure. The giraffe turned its head slowly as Nell walked around it, never looking away. Nell thought maybe the giraffe wanted to chase her.

Choose the best word that would fill in the blank.

Nell was \_\_\_\_\_.

- ☐ sad
- ☐ quick
- ☐ hungry
- ☐ afraid

Choose the best word for the picture.



- ☐ bed
- ☐ hat
- ☐ dog
- ☐ egg

Save

Read the text below:

Eliza checked for the box every day after school. Her aunt had mailed the box a week ago. On Saturday, Eliza slept in. Eliza's name on it. It was from her aunt.

Choose the best word that would fill in the blank.

The box had \_\_\_\_\_.

- ☐ arrived
- ☐ turned
- ☐ grown
- ☐ fit

Save

# Quizzes for comprehension

Quiz questions are randomized to select 5 of 12 items and tests comprehension on:

## Inference

Content in the book that is implied but not directly stated.

## Vocabulary

A word or phrase in the text.

Identify a word that is in the text based on its meaning.

## Main Idea

The main point of the text.

## Interpretation

Go beyond the text using their own experience.

## Supporting Details

Obvious details that are in the text.

### Book Quiz: Shapes in the City

1. Why do cars stop at stoplights?



A yellow light means stop.



A green light means stop.



A red light means stop.



A blinking light means stop.

5. Which is the main idea of this book?



Learn fun facts about shapes in the home.



Learn fun facts about shapes in school.



Learn fun facts about shapes on the moon.



Learn fun facts about shapes in the city.

Turn in Quiz

1

2

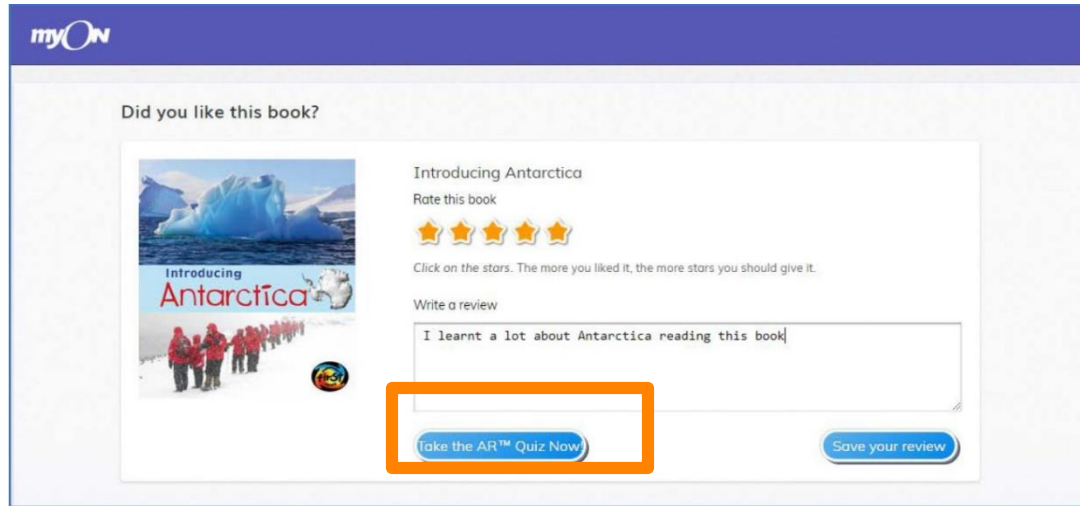
3

4

5

# Links to Accelerated Reader Quizzes

myON Reader



The screenshot shows the myON Reader interface. At the top is a purple header with the myON logo. Below it, a section titled "Did you like this book?" features a book cover for "Introducing Antarctica" on the left. To the right of the cover, the text "Introducing Antarctica" is displayed, followed by a "Rate this book" section with five yellow stars. Below the stars is the instruction "Click on the stars. The more you liked it, the more stars you should give it." Underneath is a "Write a review" section with a text input field containing the text "I learnt a lot about Antarctica reading this book". At the bottom of this section, there are two buttons: "Take the AR Quiz Now" (highlighted with an orange rectangle) and "Save your review".

Accelerated Reader

Katie Catz Makes a Splash

Stop Quiz

id she couldn't go to the town pool because ---.

- A** she had promised to play with Chip
- B** her suit was too small
- C** she had no earplugs
- D** her tummy felt sick after lunch



# Personalization



GRADE-LEVEL APPROPRIATENESS

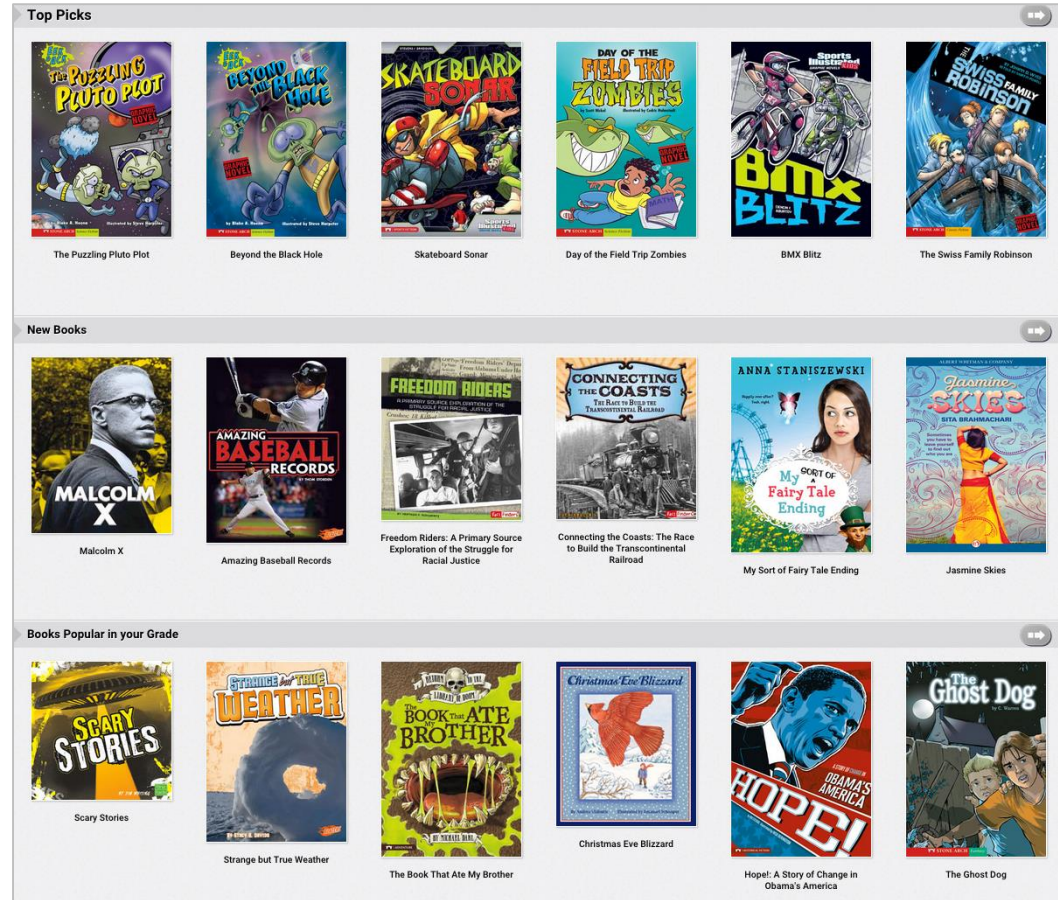
# Personalization



ADAPTABILITY

# Recommendation Engine

- Student-centered recommendations based on the interest, reading level and grade
- Multiple bands appeal to student choice



# Different Interfaces

## Grades Pre K-5

**myON** Library Projects Katie Woo Student TechKNOW Elementary School (demo)

Search myON

Current Lexile 235L

Last book opened: **A Day in the Life of a Firefighter**

Pages read: 2

Time spent reading: 1 minute

Reader meter: Time spent reading

15 minutes 20 minutes 25 minutes 30 minutes 35 minutes 40 minutes

Time spent reading: 30 min this week

Books finished: 5 this week

Pages read: 61 this week

Projects	Due	Teacher	Status
First Day of School	Sep 16, 2015	J. Keating	
Force & Motion	Sep 30, 2015	J. Keating	
Volcano	Yesterday	J. Keating	
Hearts	-	-	DONE
Community	-	-	DONE

Recommended for you

Book covers: All About Stems, Race in the River, At the Pond, Going to a Beach

## Grades 6 and Up

**myON** Library Projects Draco Malfoy Student TechKNOW Elementary School (demo)

Search myON

Current Lexile 705L

Last book opened: **THE LITTLE ROCK NINE**

Time spent reading: 42 minutes this week

Books finished: 0 books this week

Pages read: 46 pages this week

Projects	Due	Teacher	Status
Force & Motion	Sep 30, 2015	J. Keating	
Interdependent Roles in Colonial Times	Oct 5, 2015	J. Keating	
Volcano	Yesterday	J. Keating	
First Day of School	Sep 16, 2015	J. Keating	

Recommended for you

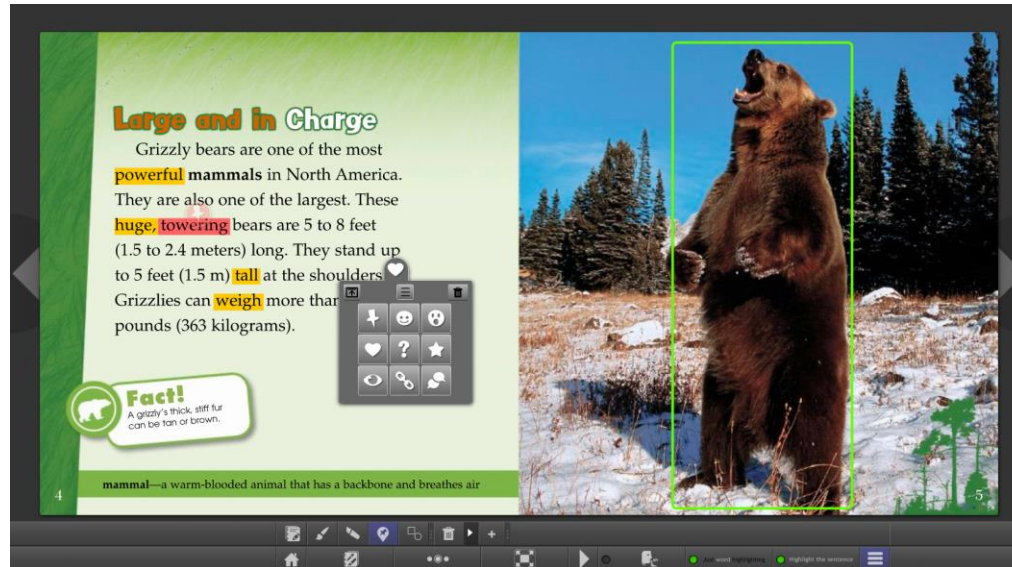
Book covers: Ancient Rome: A Mighty Empire, Immigration, Jazz Legend, The Anatomy of a Dragon



# Interactive tools for greater engagement and motivation

## Reading scaffolds:

- Audio narration
- Highlighting
- Dictionary
- Zoom



## Reading tools:

- Highlighter
- Drawing tool
- Shapes
- Sticky notes
- Citations
- Reading journal
- Text coding

# Writing Tools


Big or Small  
"Big or Small: Which size is best?"Save

InstructionsEssay writerYour journalPeer review

viruses

**virus:** noun

- any of a large group of submicroscopic agents that reproduce only in living cells and are disease-producing in humans, animals, and plants.
- a disease caused by such an agent.
- a negative, poisonous influence, as on one's mind or soul.
- see computer virus.

Pronunciation: **vaɪˈrʌs** 

Title

Big is Best

70 words | 100 goal

Small and big are words related to size. I would much rather have a big ice cream cone than a small one, even if the ice cream was very rich. Big is better.

When something is small, it is easy to miss it because it is hard to see. Things like viruses and germs are small, and they are bad for you. That's why big is better than small.

- Essay Writer
- Checklist
- Connect to Journal/ Vocabulary
- Peer Reviews
- Graphic Organizers

# Projects

The screenshot displays a modal window for creating a new project task. The modal is titled with a close button (X) in the top right corner. It is divided into two main sections: 'Title' and 'Task Objective'. The 'Title' section contains a text input field with the text 'Big or small: Which size is best?'. The 'Task Objective' section contains a larger text area with the text 'Time to choose your side - which size is the best? Write a persuasive essay to explain why your choice is the best.' Below these sections, there are two dropdown menus: 'Word Goal' set to '100 Words' and 'Time Goal' set to '---'. To the right of these is a 'Peer Review' checkbox, which is checked, and a text label 'Peer review allows other students in this project to view and comment on this writing task.' At the bottom left of the modal is a 'Writing Checklist' section with an 'Add Item' button. In the background, a list of tasks is visible, including 'All Purpose Task' and 'Writing Task', each with a title and a brief description.

Title  
Big or small: Which size is best?

Task Objective  
Time to choose your side - which size is the best? Write a persuasive essay to explain why your choice is the best.

Word Goal 100 Words Time Goal ---

Peer Review ☒ Peer review allows other students in this project to view and comment on this writing task.

Writing Checklist  
Add Item

All Purpose Task Vote for your favorite size word! Use an index card to write your word that describes size. Now tack it onto the wall and read everyone's favorite word. Vote on which word is the most descriptive by putting a sticky note next to it.

Writing Task Big or small: Which size is best? Time to choose your side - which size is the best? Write a persuasive essay to explain why your choice is the best.

- Create your own project, using tasks like reading or writing
- Find tasks in the myON system list
- Find tasks throughout the myON user universe








# Faculty Dashboard (Real-Time Data)

Quick review of activity:

- Lexile
- Books finished
- Pages read
- Time spent reading
- Content read
- Quizzes
- Assigned Projects

All Students						This week	
Lexile							
Trend	Student		Range	Current	Change		
	First	Last					
↑	Baldamar Lopez		<div><div></div></div>	185L	+90		
↑	Christa Kinyon		<div><div></div></div>	585L	+75		
↑	Clint Barineau		<div><div></div></div>	405L	+75		
↑	Neal Doran		<div><div></div></div>	220L	+60		
↑	Dana Biasatti		<div><div></div></div>	275L	+50		
↑	Diedre Lloyd		<div><div></div></div>	90L	+45		
↑	Sanghamitra Ghosh		<div><div></div></div>	445L	+30		
↑	Shijun Jiang		<div><div></div></div>	75L	+25		
↑	Steve Petrushak		<div><div></div></div>	530L	+20		
↑	Veronica Regalado		<div><div></div></div>	840L	+15		
↑	Xin LiHector Martinez		<div><div></div></div>	230L	+10		
↑	Jiun-Yee Yen		<div><div></div></div>	20L	+5		
	Lord Millozzi		<div><div></div></div>	88L			

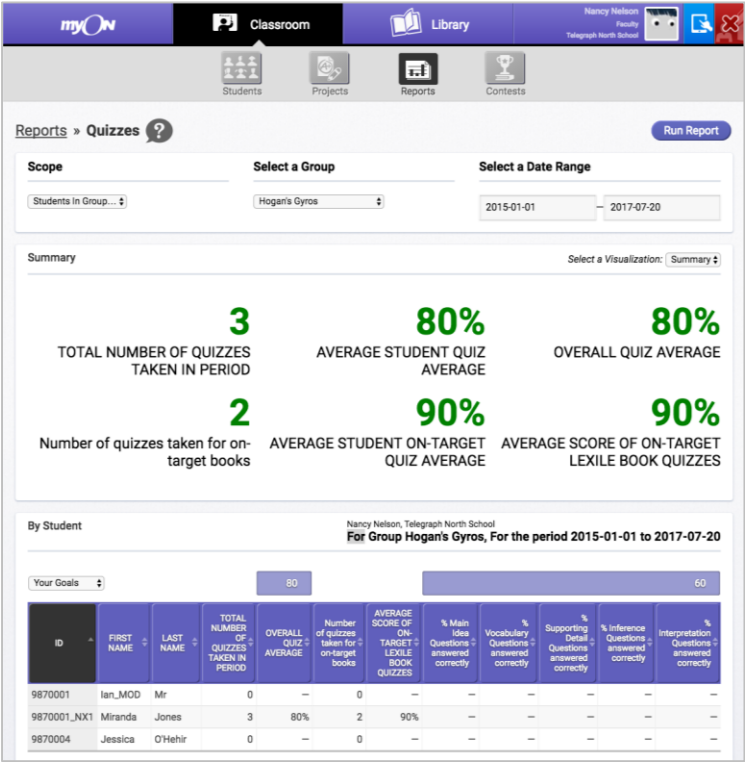
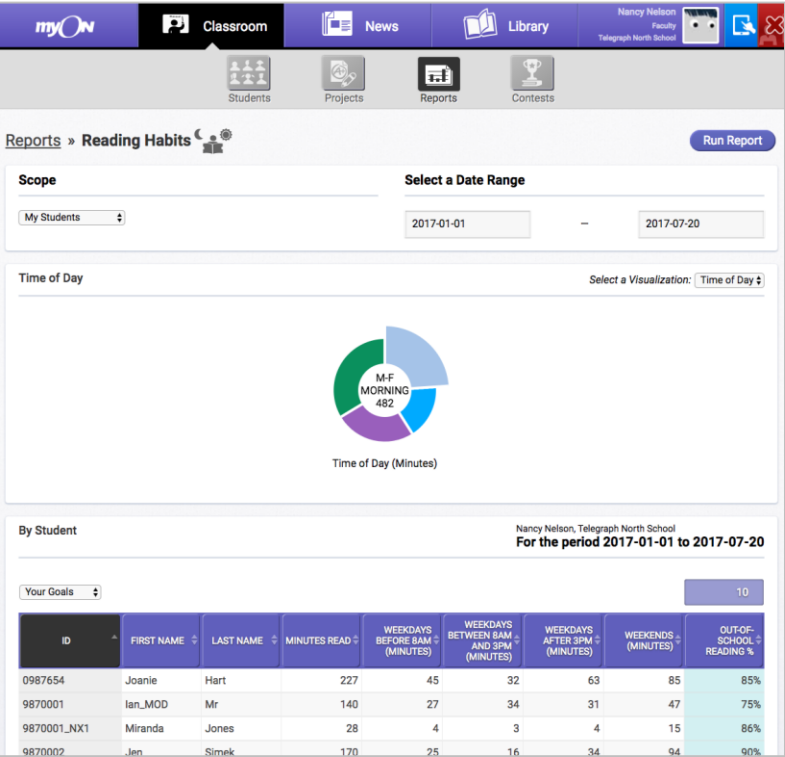
# Reports Included with myON

<p><b>Core Report »</b></p> <p>Monitor student activity and progress with this broadly scoped report. A great place to take the general pulse or identify areas to dig deeper with other reports.</p>  <p>Last ran Nov 16 2017, 2:00 PM</p>	<p><b>Quizzes »</b></p> <p>Expanded quiz reporting now tells you more than just who took quizzes and how they scored. New metrics reveal question type proficiency and other details from your students' quizzing activity.</p> 	<p><b>Reading Habits »</b></p> <p>Students can access myON all day, every day. Use this report to discover when they're reading – and measure how much they're reading in and out of school!</p> 
<p><b>Timeline »</b></p> <p>Discover patterns and trends over time on a variety of myON metrics. Learn more than just what students have done – Uncover where they're going!</p> 	<p><b>Most Popular Books »</b></p> <p>Discover what your kids like reading! Knowing what they choose to read and how they invest their reading time can help you design more effective projects and recommend books they're sure to love!</p> 	<p><b>Most Popular Categories »</b></p> <p>Uncover the hidden interests of your students by learning their most selected book category choices. Will it be Adventure - Or Chapter Books - Or Monsters and mysteries? You might be surprised!</p> 
<p><b>Reading Details »</b></p> <p>Delve a little deeper into your students' reading data. With new detail metrics and corresponding goals, this report may uncover some very interesting information about your readers!</p> 	<p><b>Extended User Activity »</b></p> <p>Need to know your current students' myON activity prior to the start of this school year? This report can give you a look their growth and accomplishments throughout their myON journey.</p> 	<p><b>On-Target Lexile Reading »</b></p> <p>What Lexile level books are your kids choosing to read? Are they too low, too high or just right? This report spotlights students' book choices to inform you where reading activity is occurring.</p> 
<p><b>Lexiles »</b></p> <p>At what Lexile Levels are your students reading? And, are their Lexile growth numbers on track with your goals? Use this report to track and identify Lexile Ability status, progress and trends.</p> 	<p><b>News Reading »</b></p> <p>Are your students reading myON News? Get the scoop on number of articles, overall time, and reading frequency.</p> 	<p><b>News Content »</b></p> <p>Discover which myON News articles and topics from the past week are really connecting with your students.</p>  <p>Last ran Jan 5, 9:26 AM</p>

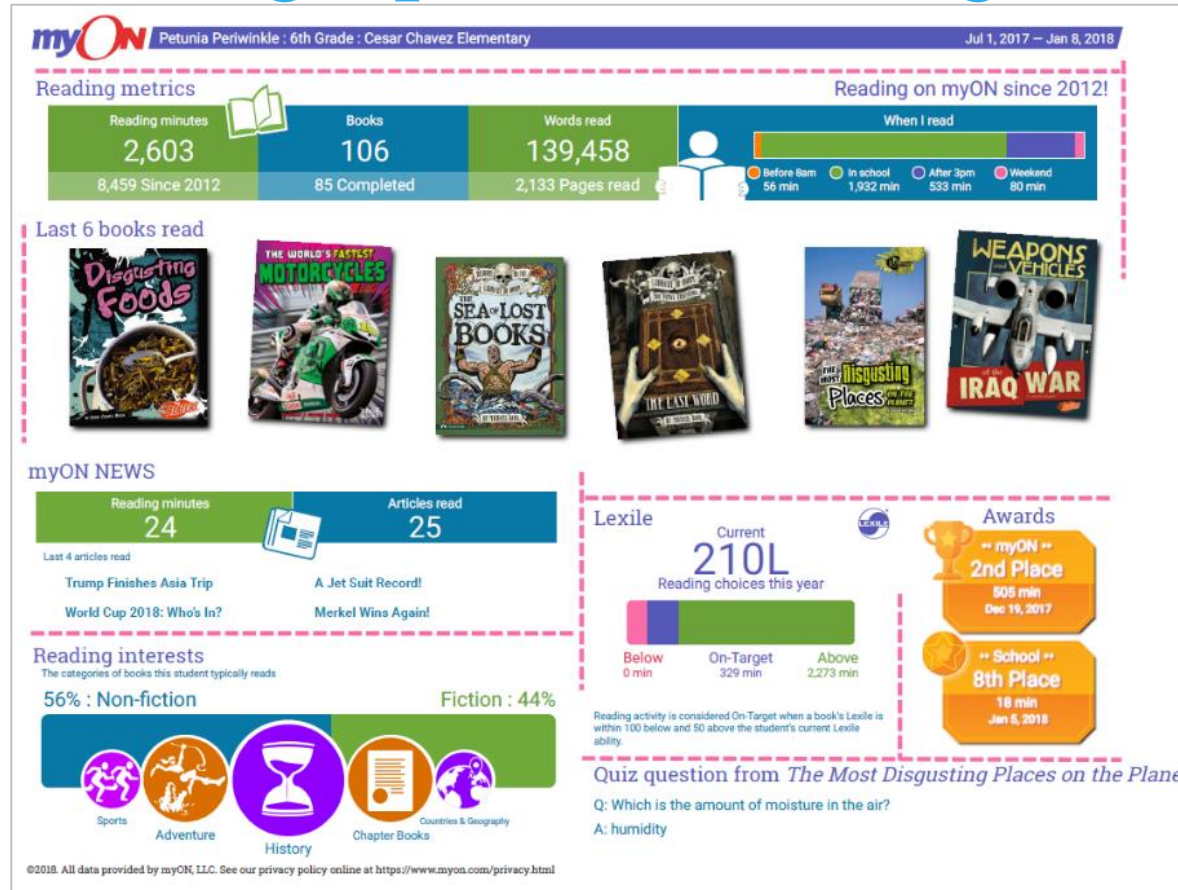
- Engagement
- Books Completed
- Pages Completed
- Time Spent Reading
- Lexile™ Growth
- Benchmark Activity
- Comprehension Quizzes
- Time of Day
- Popular Content
- News Usage
- News Content
- Student Profile



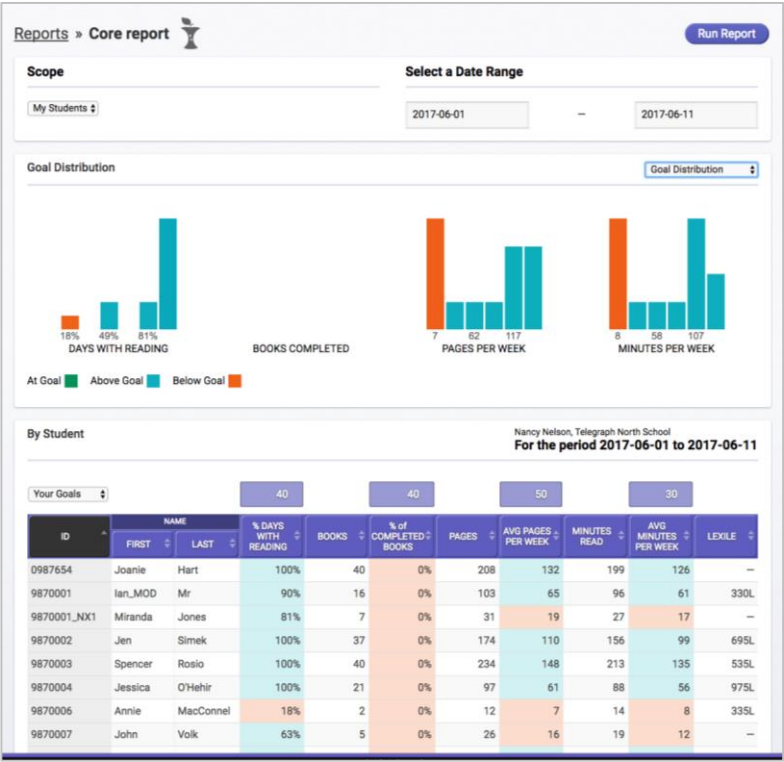
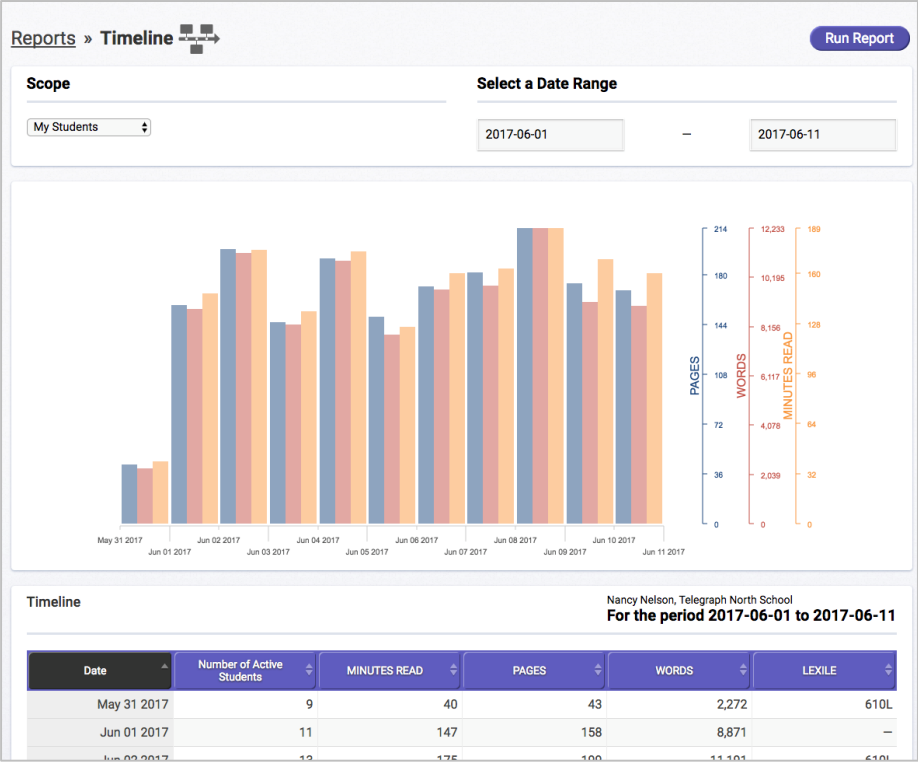
# Deep Insights into Reading



# Student Infographic – Reading Profile



# Visualizations and Exportable Data



"The excitement associated with myON is huge. Students are saying that reading is cool. They like to read and want to read. And the data doesn't lie. We are seeing steady growth."



**Jay Eitner**

*Superintendent*

Lower Alloways Creek School District (NJ)



# Thank you!